



	Month 1	Month 2	Month 3	Month 4	Month 5	Month 6
Research	<ul style="list-style-type: none"> <li>Keyword Research</li> <li>Market Research</li> <li>Competitive Analysis</li> </ul>	<ul style="list-style-type: none"> <li>Content Ideation</li> </ul>			<ul style="list-style-type: none"> <li>Keyword Research</li> </ul>	
Creative			<ul style="list-style-type: none"> <li>Content Auditing</li> <li>Content Planning - 1</li> <li>Conversion Copy - 1</li> </ul>	<ul style="list-style-type: none"> <li>Content Planning - 2</li> <li>Conversion Copy - 2</li> </ul>		<ul style="list-style-type: none"> <li>Content Production</li> </ul>
Optimization		<ul style="list-style-type: none"> <li>On Page SEO</li> <li>Technical SEO</li> </ul>		<ul style="list-style-type: none"> <li>Content Restructuring</li> </ul>	<ul style="list-style-type: none"> <li>Content Relevance</li> <li>On-Page SEO</li> </ul>	<ul style="list-style-type: none"> <li>On-Page SEO</li> <li>Content Relevance</li> </ul>
Trust		<ul style="list-style-type: none"> <li>★ Backlink</li> </ul>	<ul style="list-style-type: none"> <li>★ Digital PR</li> </ul>	<ul style="list-style-type: none"> <li>Link Reclamation</li> </ul>		<ul style="list-style-type: none"> <li>★ Digital PR</li> </ul>