WALGREENS SWOT ANALYSIS

VISIT SWOT
ANALYSIS TEMPLATE

someka

#	STRENGTHS (+)
1	Strong brand recognition and presence
2	Extensive retail network and store locations
3	Diverse product offerings and services
4	Prescription fulfillment and pharmacy expertise
5	Strong customer loyalty programs
6	
7	
8	
9	
10	

#	WEAKNESSES (-)
1	Declining foot traffic in physical stores
2	Dependence on third-party payers
3	Relatively lower profit margins
4	Reliance on prescription drug sales
5	Limited presence in some regions
6	
7	
8	
9	
10	

#	OPPORTUNITIES (+)
1	Expansion into new markets and services
2	Growth in online pharmacy and e-commerce
3	Strategic partnerships and collaborations
4	Integration of digital health solutions
5	Expansion of healthcare services
6	
7	
8	
9	
10	

#	THREATS (-)
1	Intense competition from CVS, Rite Aid, and other pharmacy chains
2	Regulatory changes and healthcare reforms
3	Shifting consumer preferences and demands
4	Rising healthcare costs and reimbursement cuts
5	Technological disruptions and obsolescence
6	
7	
8	
9	
10	